

PRESS RELEASE



THE OKURA TOKYO RECOGNIZED WITH CONDÉ NAST TRAVELLER'S 2024 READERS' CHOICE AWARD "#3 in HOTELS, JAPAN"

The World's Best Hotels, Cruises, Countries, Cities, Resorts, Trains, Airlines, Airports, Spas, Islands, Beaches, Insurance, Luggage, Villas, and Tour Operators

(TOKYO) Oct. 2, 2024 – *Condé Nast Traveller* today announced the results of its annual <u>Readers'</u> Choice Awards with The Okura Tokyo recognized as the #3 HOTELS in Japan.

More than **125,000** *Condé Nast Traveller* readers across the United Kingdom submitted responses rating their travel experiences across the globe to offer a comprehensive look at the places they eagerly anticipate revisiting. The Readers' Choice Awards, with their unparalleled legacy as the travel industry's longest-running and most prestigious accolades, remain the ultimate symbol and acknowledgment of excellence within the travel sector. The full list of winners can be found here.

Kenji Takayanagi, General Manager, The Okura Tokyo, said, "I am relieved that with the recovery of inbound tourism to Japan, the newly-born "The Okura Tokyo" ranked as one of the best hotels. We will fulfill our mission to pass down the Japanese aesthetic sense to the world as a hotel brand based in Japan."

The 2024 Readers' Choice Awards are published on Condé Nast Traveller's website at cntraveller.com/inspiration/readers-choice-awards and celebrated in the November issue.







About The Okura Tokyo:

Reprising the cherished Okura legacy, The Okura Tokyo opened its doors in 2019 as a fresh iteration of the former Hotel Okura Tokyo, meeting the contemporary needs of Japan's capital city with two complementary brands: The Okura Heritage Wing (140 rooms) and the Okura Prestige Tower (368 rooms). The former, a 17-story structure, recalls many of the most beloved spaces of its predecessor, continuing the Okura tradition of providing serene Japanese beauty and elegance in a world-class setting. The latter, rising to 41 stories, offers wonderful vistas of the city from its guest rooms, which begin on the 28th floor. Together the two accommodate a range of tastes while providing incomparable Japanese-style hospitality and the highest standard of comfort and luxury in their 508 guest rooms, five restaurants, two bars, and 19 banquet and meeting venues, among them the 2,000-square-meter Heian Room. Other facilities include Okura Fitness & Spa, the Chosho-an tea ceremony room, and the Okura Garden, a 13,000-square-meter oasis that is open to the public. The Okura Museum of Art, established in 1917 as the nation's first privately operated museum, anchors the landscaped entrance square.

The Okura Tokyo supports sustainable production and contributes to waste-free consumption with its original Wagyu brand, Okura Beef. Pedigree Tajima heifers are bred and grown exclusively for the hotel under contract by a ranch that practices circular agriculture. The hotel procures the meat of each cow in toto, ensuring that no cuts go to waste. The Okura Tokyo earned a new Forbes Travel Guide Five-Star award for the second year in a row in 2024. The Okura Fitness & Spa earned a Four-Star award, and the Nouvelle Epoque restaurant earned a Five-Star award. The first member of hotel of THE LEADING HOTELS OF THE WORLD® in Japan, and a member of Virtuoso®.

theokuratokyo.jp/en instagram.com/theokuratokyo

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