

For Immediate Release

« The Okura Tokyo »
Enrich your stay with an introduction to Japanese aesthetics
Okura Precious Experience

Super Early bird discount plan is also available for weekday use.

TOKYO, JAPAN, January 7, 2022 - Hotel Okura Tokyo Co., Ltd. has announced that The Okura Tokyo will launch a special pricing limited-period early bird discount plan on January 17, 2022 in which guests will be offered a variety of activities enabling them to experience traditional Japanese culture during their stay, not only in the hotel itself, but in the adjacent Okura Museum of Art as well as external facilities. By allowing guests to select a program of their liking tailored to the season, The Okura Tokyo aims to create a more personalized experience. Reflecting the Okura's vision since its founding of creating a world-standard hotel imbued with Japanese aesthetics and spirit, the hotel offers its guests, including foreign guests and younger generation Japanese, the opportunity to experience authentic traditional Japanese aesthetics and culture.



Limited Days Early Bird Discount Plan

Extra activities on weekdays

- ◇Sales Period : Until April 14, 2022
- ◇Plan available from : Until April 28, 2022
- ◇Rate : From ¥46,464 with 20% discount off Best Available Rate when booked 14 days in advance
<Special Weekday Offer> Including Lobby Design Tour (Reservation is required)
 - * Rate is per night for one room with double occupancy, including service charges and consumption tax but excluding accommodation tax.
 - * Weekday refers to Monday through Friday (except national holidays)
- ◇Reservations : <https://theokuratokyo.jp/stay/plan/> *Japanese-language only.
- ◇Inquiries : +81-570-090-489 (Weekdays / Saturdays 9:00-18:00, Sundays / Holidays 9:00-17:00)

Okura Precious Experience - an unforgettable encounter with Japanese aesthetics at The Okura Tokyo

Since its founding, The Okura Tokyo has been committed to providing world-standard hospitality. Imparting Japanese aesthetics and culture is one of the hotel's core missions. To provide as enriching an experience as possible in a limited period of time, the hotel offers a range of activities tailored to Japan's four seasons (The activities described below are not only for users of the rate plan shown on the previous page, but are available to all guests).



<The Okura Tokyo Activities> *Optional

■ Lobby Design Tour “Discover the Charms of the Okura Lobbies”

Participants are taken on a tour of the renovated hotel lobbies and introduced to the aesthetic charms and designs that are preserved and reproduced there.

Time : 14:00 - 14:45 / Number in group : Min. 1 person / Price : ¥1,500 per person / Reservation: When booking a room

Reservations & Inquiries : Event Manager TEL : +81(3)3224-7688

*All proceeds from the tour will be donated to The Okura Tokyo Cultural Fund to support the arts and culture.

■ Tea Ceremony Room Chosho-an “Tea Ceremony Experience”

Participants take part in a tea ceremony in Chosho-an, an authentic tea ceremony room adjacent to Japanese Cuisine Yamazato.

Duration: 30 minutes (between 12:00 and 16:00) / Number in group : Min. 2 persons / Price : ¥2,500 per person /

Reservation : When booking a room

Reservations & Inquiries : Japanese Cuisine Yamazato TEL : +81(3)3505-6070 <https://theokuratokyo.jp/en/dining/list/yamazato/>

■ Japanese Cuisine Yamazato “Japanese Table Manners Workshop”

Participants learn about Japanese cuisine and are instructed in Japanese dining etiquette by a certified table manners instructor while they enjoy lunch.

Time : 11:30 - 13:00 / Number in group : 4 - 10 persons limited 1 group per day / Price : ¥15,000 per day / Reservation : 7 days in advance

Reservations & Inquiries : Japanese Cuisine Yamazato TEL : +81(3)3505-6070 <https://theokuratokyo.jp/en/dining/list/yamazato/>

■ Okura Museum of Art

Participants visit the museum and see the special and permanent exhibitions.

Duration : About 1 hour (between 10:00 and 17:00) / Number of group : Min. 1 person / Price : Free for guests /

Reservation : Not required

Inquiries : Okura Museum of Art TEL : +81(3)5575-5711 (10:00 - 17:00 closed on Mondays)

<https://www.shukokan.org/language/>

<Current Exhibition>

“A Journey Through the Seasons, Depictions of Nature in Art – The World of Flowers, Birds and Landscapes” until March 27, 2022

*All prices are inclusive of consumption tax and service charges.

*Please inquire about the availability of foreign language interpreting for each activity.

<Traditional Cultural Experiences>

■ Making Shojin (Traditional Buddhist Cuisine) Cakes at a Temple

Participants learn how to make shojin cakes with a Buddhist monk at a nearby temple. Tea and cakes will be served during the visit.

Place : Akasaka, Minato-ku / Duration : 2 hours / Number of group : Min. 2 persons / Price : ¥14,300 per person /

Reservation : 7 days in advance

■ Japanese Swordsmith Visit

Participants learn about Japanese swords and see a swordsmith at work.

Place : Saitama Pref., shuttle service available / Duration : 3 hours / Number of group : Min. 2 persons / Price : ¥52,800 per person /

Reservation : 7 days in advance

Reservations & Inquiries concerning Traditional Cultural Experiences :

Concierge Desk, Guest Services TEL : +81(3)3224-6633 (10:00 - 17:00)

*All prices are inclusive of interpreter-guide services, consumption tax and service charges.

*Multilingual interpreting is available in English, French, Spanish, German, Italian, Chinese and other languages.

*If no interpreting is required, a discount of ¥5,500 per group will be applied.

*A cancellation fee will be incurred from 7 days before the event.

■Data of facilities

Japanese Cuisine Yamazato, The Okura Heritage Wing 4F

Business hours : 7:00 - 9:30 (Saturdays, Sundays and Holidays 10:00) / 11:30 - 14:30 / 17:30 - 21:30

Number of seats : Total 114, 5 private rooms

Kappo 10 <counter> / Sushi 12 <counter> and 8 <table> / Tempura 12 <counter>

*Available more than 10 years old at the counters / *Dress code : Smart Casual

TEL : +81 (3)3505-6070 URL : <https://theokuratokyo.jp/en/dining/list/yamazato/>

Okura Museum of Art <Adjacent to The Okura Tokyo >

Opening hours : 10:00-17:00 (Last admission 16:30)

Closed : Mondays (If Monday falls on a national holiday, closed the following day), year-end holidays, and for exhibition changes

Admission : Adults ¥1,000, university and high school students ¥800, junior high school students and younger free of charge

TEL : +81(3)5575-5711 URL : <https://www.shukokan.org/language/>



■For inquiries about The Okura Tokyo and this press release, please contact The Okura Tokyo /PR

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