

For Immediate Release

《 The Okura Tokyo 》
The Okura Tokyo and The Okura Museum of Art Win The 62nd BCS Prize
for New “Japanese Modern” Blend of Continuity and Innovation
Awarded by Japan Federation of Construction Contractors

TOKYO, JAPAN, September 21, 2021 - Hotel Okura Tokyo Co., Ltd. has announced that The Okura Tokyo has been awarded the 62nd BCS Prize by the Japan Federation of Construction Contractors. This is the third time The Okura Tokyo has won the prize, following the 5th BCS Prize in 1964, two years after the Hotel Okura Tokyo opened, and the 16th BCS Prize in 1975, two years after the Hotel Okura Annex opened.



The BCS Prize were established in 1960 on the initiative of Mr. Touemon Takenaka, the first director of the Building Contractors Association (BCS), based on the idea that “Creation of an excellent building requires mutual understanding and corporation among the client, the architect, and the builder, excursion technique to realize design being essential”. The prize has been awarded to superior domestic buildings, ever since annually, to create building assets and to contribute to the development of culture and global environmental protection. In 2011, when the BCS was merged with the Japan Federation of Construction Contractors (JFCC), JFCC took over the prize.

Source : Official Website of Japan Federation of Construction Contractors

<Review> In recognition of the Ultimate New “Japanese Modern” Blend of Continuity and Innovation

While providing lush green public spaces, the ultimate in new Japanese modern space has been achieved by interweaving the inheritance of memories with contemporary innovative technologies in meticulous detail, based on clear diagrams that have enabled the development of a complex facility.

Source: Official Website of Japan Federation of Construction Contractors

The prize recognized the integrated redevelopment of The Okura Tokyo with the Okura Museum of Art which underwent major renovation around the same time in September 2019. Originally established in 1917 as Japan's first privately operated art museum, it continuously attracts art lovers from the world over with a celebrated collection that includes some 2,500 works of art, among which are three National Treasures, 13 Important Cultural Properties and 44 Important Art Objects designated by the Japanese government.

<Building Outline>

	The Okura Tokyo	The Okura Museum of Art
Location	2-10-4, Toranomom, Minato-ku, Tokyo	2-10-3, Toranomom, Minato-ku, Tokyo
Site Area	20,442 m ²	1,576 m ²
Building Area	13,262 m ²	459 m ²
Total Floor Area	180,905 m ²	1,948 m ²
Number of Storeys	41 floors above ground, 1 floor below ground, Penthouse 2 floors	2 floors above ground, 1 floor below ground
Structure	Above ground: Steel framed, partial concrete-filled steel tube structure Below ground: Reinforced concrete, partial steel-reinforced concrete structure	Reinforced concrete structure (seismic isolation)
Owner	Hotel Okura Co., Ltd	Okura Cultural Foundation
Design	Taniguchi and Associates	Taniguchi and Associates
	TAISEI CORPORATION	TAISEI CORPORATION
	KANKO KIKAKU SEKKEISHA	Morimura & Associates, Ltd
	NIHON SEKKEI, INC.,	
	Morimura & Associates, Ltd	
	NTT FACILITIES INC.	
Construction	TAISEI CORPORATION	
Completion Date	July 31, 2019	

<Overall Features>

The Okura Tokyo was founded with the aim of “creating a truly Japanese hotel that will delight guests from around the world, and not simply an imitation of an overseas hotel”. With its graceful appearance, when The Okura Tokyo opened, it aimed to create a new legacy based on the concept of “a hotel that inherits Japanese style” centred on recreation of the hotel’s symbolic main lobby.

The Okura Tokyo is arranged around The Okura Square, the property’s new entrance shared by the two towers, each with its distinctive brand, and the Okura Museum of Art. The Okura Museum of Art, a nationally registered tangible cultural property, was preserved and renovated by the additional construction of a seismically isolated underground repository at the same time as renovation of the hotel.

In terms of urban planning, features include development of approximately half of the 2.6ha site area as green zones and open space by application of the Urban Parks and Sustainable City Planning Initiative. Dynamic natural green spaces have been created by exploiting the 19m elevation difference of the entire site surrounded by three hills. The green zones and open space contribute to improvement of the local environment as cool spots while also serving as places for local residents to get together for relaxation and recreation.

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